



Bonnie Strawser, organizer of Femmoto, welcomes the 65 riders and runs down the day's schedule.

Femmoto

Rides Again

What is Femmoto? It's a sassy title for a sport bike track day event exclusively for women. Imagine getting track time to ride three different manufacturers' bikes for only \$75. That's what Femmoto is. The second annual event was held in September at a racetrack in Pahrump, Nevada. It's put together by Sport Bike Track Time, a track day organizer out of Ohio. Aprilia, Moto Guzzi and Triumph hauled out a bunch of bikes for the 65 women who signed up to ride. The riders were divided into groups according to their skill level to test various models around a two-mile racetrack. Robert Pandya, marketing coordinator for Aprilia, which brought out 28 motorcycles, sees this event as a great way for women to get exposed to Aprilia's line of bikes. "After riding our bikes, the women's interest in

The Tourguard Concept: The Tourguard suit with Armacor, an exclusive innovation featuring a highly protective Kevlar®-Cordura® outer shell bonded to a highly breathable Gore-Tex® membrane. Which means you'll stay completely dry while everybody else is taking a bath.

**IF YOU WERE ANY DRIER
YOU'D BE RIDING A CAMEL.**



INTRODUCING
ADVANCED PROTECTIVE GEAR

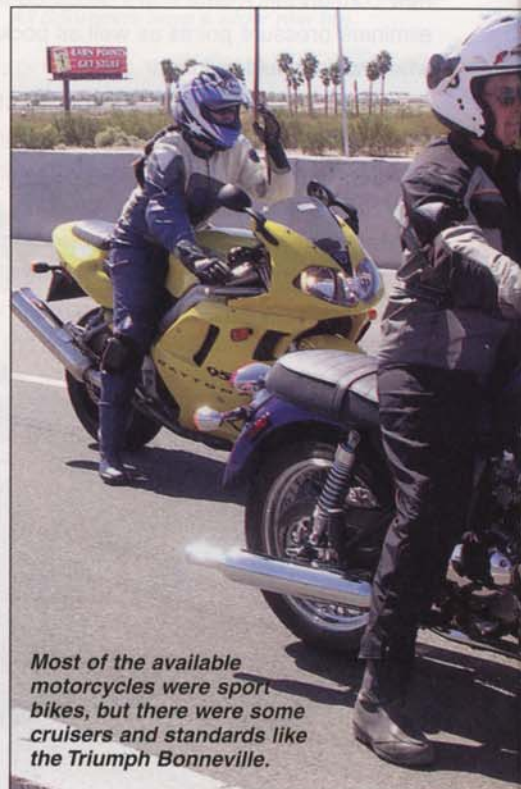
Tourguard Suit available
in Womens sizes 6-16;
and 6-14 Petite

To find the
Authorized BMW Riders'
Apparel Retailer nearest you
call 1-800-345-4BMW.



BMW Motorrad USA
Advanced
Protective Gear

1-800-345-4BMW
bmwmotorradusa.com



Most of the available motorcycles were sport bikes, but there were some cruisers and standards like the Triumph Bonneville.



Riders take turns riding the track according to their skill level.

sport bikes becomes even greater and they become great advocates for Aprilia." John Stoddard, Moto Guzzi's national sales manager, said, "Most women are more sophisticated than a Japanese bike. They want something higher end and unique. Moto Guzzi fits that bill."

For the women who want to improve their skills, instruction is available by the trained instructors. Sport Bike Track Time hopes to have another event in 2004. Even if you're not a sport bike rider, this is a fantastic opportunity to receive valuable track time riding instruction which can drastically improve your riding on the street no matter what style of bike you ride. Visit sportbiketracktime.com for more info or call 419.822.0350.



The Inotex Suit: It may provide the look and feel of lightweight jeans, but we've combined comfort with the protective qualities of Kevlar.® It's our exclusive innovation called Inotex. So if you're looking for a comfortable suit that can really protect you from the road, we've got you covered.

WHAT A SWAT TEAM WOULD WEAR IF THEY CARED ABOUT LOOKS.



INTRODUCING ADVANCED PROTECTIVE GEAR

Inotex Suit available
in Womens sizes 6-16

To find the
Authorized BMW Riders'
Apparel Retailer nearest you
call 1-800-345-4BMW.



BMW Motorrad USA
Advanced
Protective Gear

1-800-345-4BMW
bmwmotorradusa.com

©2003 BMW Motorcycles, a Division of BMW of North America, LLC. The BMW name and logo are registered trademarks.